



An Introduction to Green New Deal Housing

A community-based approach to provide affordable housing, build a green workforce and remedy persistent economic and racial injustice.

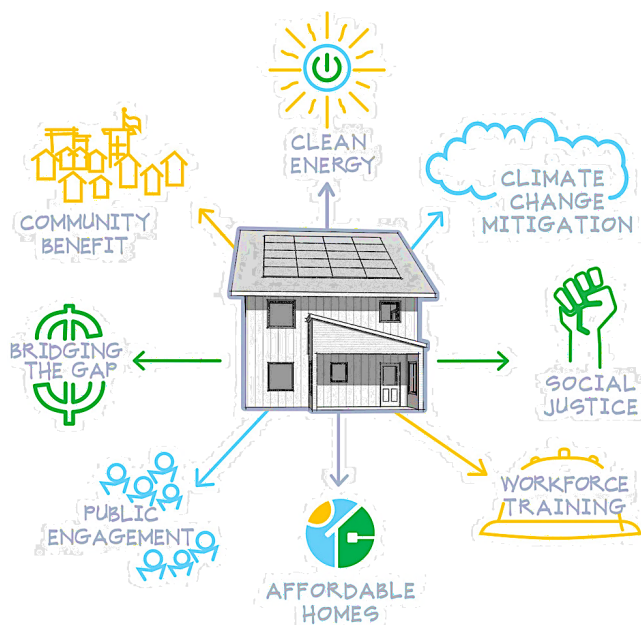
Green New Deal Housing offers a multifaceted solution to widespread, intersecting and integrated community needs. Our mission is to develop affordable zero-energy housing and job training, leading equitable opportunity in the new green economy. Our goals include expanding the quality and quantity of housing in our communities, training our workforce in high performance and green building techniques, helping the transition to 100% renewable energy, and creating a business model for environmental and social justice. Our vision is a sustainable future with our community, where access to a healthy environment, secure housing, home ownership and dignified work is available to all, not restricted by ancestry or zip code.

We don't change the quality of our houses depending upon one's ability to pay. All Green New Deal Homes have the comfort, durability, and low operating costs that come from a thoughtful, well-crafted and efficient design. Construction includes a super-insulated enclosure with durable, proven materials and assemblies; efficient, uncomplicated mechanical systems; and a solar panel array that can produce enough energy in a year to power the home (net zero).

We will build homes in all neighborhoods in Duluth, but with a focus on communities suffering the largest inequities and the greatest need for housing investment. Profits from homes sold at market rate will be used to help finance homes sold below cost, and we will work with community partners to create other subsidy mechanisms to assist low-income buyers' participation.

We will also provide job training, education and public engagement, creating opportunities to mitigate the educational and economic barriers that divide our community. Developing a workforce in energy efficient construction practices and renewable energy technology are critical components of preparing our community for the transition that is needed immediately as we take on the challenges of the climate crisis.

Why “Green New Deal” Housing?



“As a professional who has focused on resource-efficient design for decades, the Green New Deal is of great interest to me because I see it as a path to creating carbon-neutral, climate-appropriate homes affordably and on the scale needed. As a climate activist, I recognize the Green New Deal as an approach with the potential to mitigate the climate crisis in the time frame required. And as an advocate for social, economic, environmental and racial justice, I see the Green New Deal framework as an opportunity to confront and address the systems we as a society must transform if we are to be equitable and resilient.”

-Rachel Wagner,
Co-founder, Green New Deal Housing
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